



Information Technology Department

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Information Technology Department

September 09, 2025 BOW Agenda

To: Board of Works and Safety
Mayor Guy Titus

From: Rob Souchon – IT Manager

1. Request approval to enter an agreement with CivicPlus to redesign and host the www.greenfieldin.org website, help to transition the website to www.greenfieldin.gov and refresh the City of Greenfield logo. The proposed cost from CivicPlus for this project is \$35,015.01 for the first year and an annual recurring services cost of \$6,875.00 beginning in year two.

Transitioning from the city's current website to the proposed CivicPlus website will enhance the city's web presence with a modernized layout, allowing residents navigate the site to find answers more quickly and offers a much-improved mobile device experience. Beyond appearance, maintaining the website will be improved with the use of tools, widgets and departmentalization. During this entire process and after delivery, CivicPlus support will work alongside the Greenfield Team to make sure the project is successful.

An additional government website provider's proposal was considered. The upfront cost of this additional proposal was less but required a five year agreement. During the evaluation, CivicPlus's proposal became the front runner by offering the modernized look and feel requested. CivicPlus also provides the enterprise hosting abilities and security measures needed by a municipal website. Finally, no multi year agreement was required. CivicPlus plans to keep the city's business by providing a quality product year after year. The evaluation also considered the word-of-mouth approval by multiple cities and counties that previously moved through this evaluation process and are current website customers of CivicPlus. The feedback received was very positive and supported the proposal received by the City of Greenfield.

The City of Greenfield is a current customer of CivicPlus. CivicPlus's Social Media Archiving product is used to record all city owned social media accounts. The Greenfield Parks Department is also customer and is using their Recreation Management product to manage activities, classes, events, facilities, volunteers and payments.

Funding for this project will be provided by the City Council.